TESLAR SOFTWARE

PARTNERSHIP SUCCESS STORIES

PENDLETON COMMUNITY BANK + TESLAR SOFTWARE

ABOUT

We first met Bill Loving, President and CEO of Pendleton Community Bank, at an ICBA Live conference. He caught one of Teslar's live demonstrations and was impressed with the platform's capabilities.

PARTNERS SINCE	LICENSED MODULES	TOTAL ASSETS	BASED IN
08/2019	ALL TESLAR	$658.3MM	FRANKLIN, WV

WHAT STANDS OUT ABOUT TESLAR?

When Pendleton Community Bank's President and CEO, Bill Loving, was first introduced to Teslar at an ICBA Live conference, he was impressed with Teslar's user interface and our ability to seamlessly integrate with core platforms. Loving also commented on how helpful Teslar has been in providing easy access to data, "It's that simple access to data; unlocking all of that key data that sits in your core but is not easy for the average person to quickly see, like loans with Risk Rating 4, is a gamechanger."

He was also intrigued by the platform's ability to do on-the-fly reporting and provide lenders with more granular information.

BILL LOVING
President and CEO

THE VALUE OF WORKFLOWS

"I like the workflow aspect of it. It automates a lot of our process and then brings it all together to a platform that we can use as a go-to for every lender or operations person to look at each day and go 'this is my day, this is what I've got to work on,'" Loving explains. "It brought everything under one screen, but it also provided a lot of flexibility for us in relation to granular information and getting to the information quickly."

WHY CHOOSE TESLAR?

When discussing some of the many factors that went into choosing Teslar, Loving comments on the price point of Teslar– a common decision factor. “A true banker would always say price is part of the decision process, but it’s not the all-end decision factor. When you look at Teslar itself, it is very fairly priced, and I think it’s very competitive,” he says.

Having begun our partnership less than a year before the pandemic, Loving mentions that while he was impressed with Teslar in the beginning, the Teslar team and its response to the Paycheck Protection Program (PPP) “showcased Teslar to a whole new level for me.”

“I’m impressed with how nimble and reactive the company was, and their dedication to work 24/7 to get a product to market to meet the demands of the community banker. That’s the kind of partner I want. I’m a believer in Teslar.”

PCB
Pendleton Community Bank

Since 1925, PCB provides products and services that facilitate customer financial success, encourage professional success for team members, and stimulate economic growth in the communities it serves. PCB is your bank for generations. For more information, visit https://www.yourbank.bank/.

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